

## **Competition Terms & Conditions**

### **Hennie's Windhoek**

### **Beard Maand Competition**

March 2026

This competition ("the Competition") is organised and conducted by Hennie's Sports Bar (Pty) Ltd ("the Promoter").

Participation by the entrants in the Competition constitutes an agreement to abide by all the terms and conditions set out below. Hennie's reserve the right to disqualify any entrant who breaches any provision(s) of the terms and conditions set out below.

## **1. COMPETITION OVERVIEW**

The Competition runs from 9 March 2026 ("the Opening Date") until 25 March 2026 at 23:59 ("the Closing Date") for beard category entries, and until 30 March 2026 for lucky draw entries.

## **2. ELIGIBILITY**

2.1. Entry is only available to entrants who meet the following criteria:

2.1.1. Must be residents of Namibia; and

2.1.2. Must be aged 18 years and older upon entry;

2.2. Employees, officers and contractors (and their immediate families and friends) of Hennie's or ABInBev or of the agencies or companies associated with this Competition, are ineligible.

2.3. The Promoter reserves the right to verify the eligibility of any entrant and to disqualify any entrant who does not meet the eligibility criteria.

## **3. HOW TO ENTER**

3.1. This offer is only available as a sit-down purchase for consumption on the premises of Hennie's Windhoek.

### **3.2. Beard Category Entries**

3.2.1. To enter the Beard Competition Categories, an entrant must, during the Competition Period:

3.2.1.1. purchase any ABInBev product at Hennie's Windhoek;

- 3.2.1.2. take a photograph using the in-store entry frame provided;
- 3.2.1.3. post the photograph to Facebook or Instagram;
- 3.2.1.4. tag @HenniesNamibia in the post; and
- 3.2.1.5. include the hashtag #HenniesBaardMaand in the post caption.
- 3.2.2. Posts must be set to 'public' in order for the Promoter to view and validate the entry. Note that stories disappear in twenty-four (24) hours, so a post is advised to ensure it is searchable when finalists are chosen.
- 3.2.3. Only one (1) Beard Category entry per person per category is permitted. Entrants may enter more than one category if they qualify for multiple categories.
- 3.2.4. Photographs must be original content taken by or of the entrant during the Competition Period. Heavily edited or digitally altered photographs (including the use of artificial intelligence to generate or alter beard imagery) will be disqualified. The beard photograph submitted must closely match the beard the entrant has, and if the match is not close enough at the live Judging Event, the entrant may be disqualified.

### **3.3. Lucky Draw Entries**

- 3.3.1. To enter the Lucky Draw, an entrant must, during the applicable weekly entry period:
  - 3.3.1.1. purchase any ABInBev product at Hennie's Windhoek;
  - 3.3.1.2. write their full name and contact number legibly on their till slip / purchase receipt; and
  - 3.3.1.3. deposit the till slip into the official entry box at Hennie's Windhoek.
- 3.3.2. There will be four (4) Lucky Draw draws, conducted on the following dates:
  - 3.3.2.1. Draw 1: Monday, 16 March 2026;
  - 3.3.2.2. Draw 2: Monday, 23 March 2026;
  - 3.3.2.3. Draw 3: Monday, 30 March 2026.
  - 3.3.2.4. Draw 4: Tuesday 31 March 2026 at the live event (Slips entered on 31 March up to the live draw.)
- 3.3.3. Each till slip constitutes one (1) entry into the Lucky Draw for the applicable draw week. Thus, multiple till slips can be entered per week. Till slips may not be re-entered into subsequent draws.

3.3.4. The same person may win more than one Lucky Draw prize, but each winning till slip may only be used once.

#### **4. BEARD CATEGORIES**

4.1. There are four (4) Beard Categories, as follows:

4.1.1. Full Beard – beard longer than 10cm, measured from the top of the lip to the end of the beard;

4.1.2. Freestyle – any beard or moustache with creative styling (no length restriction);

4.1.3. Half Beard – for entrants who do not qualify for the Full Beard or Freestyle categories;

4.1.4. Whiskerina – open to women; entrants must create and wear a creative fake beard (no further restrictions apply).

4.2. An entrant may only enter one Beard Category. If an entrant posts entries to more than one category, the Promoter will determine which category is the most appropriate, and only that entry will be considered.

#### **5. PRIZES**

##### **5.1. Beard Category Prizes**

5.1.1. The winner of each Beard Category will receive a cash prize of N\$3,000.00 (three thousand Namibia Dollars).

5.1.2. There will be one (1) winner per Beard Category, for a total of four (4) Beard Category prizes.

##### **5.2. Lucky Draw Prizes**

5.2.1. Four (4) Lucky Draw prizes will be awarded, one per draw date.

5.2.2. Each Lucky Draw prize consists of a Hennie's Windhoek voucher to the value of N\$750.00 (seven hundred and fifty Namibia Dollars).

5.2.3. Lucky Draw prizes are not transferable or redeemable for cash.

##### **5.3. General Prize Conditions**

- 5.3.1. Prizes are not transferable, not exchangeable, or redeemable for cash. You may not sell, assign, or transfer your right to receive the prize to any other person.
- 5.3.2. If a prize winner cannot be reached within 24 (twenty-four) hours of notification (in the case of Beard Category finalists) or within 48 (forty-eight) hours (in the case of Lucky Draw winners), the Promoter reserves the right to select an alternative winner.
- 5.3.3. The Promoter accepts no responsibility for any taxes, duties, or other costs arising from acceptance of a prize, which shall be for the winner's own account.

## **6. SELECTION OF FINALISTS AND WINNERS**

### **6.1. Beard Category Finalists**

- 6.1.1. Entries will be reviewed by the Promoter following the Closing Date.
- 6.1.2. The Promoter will select three (3) finalists per Beard Category from entries that were validly posted to social media in accordance with clause 3.2.
- 6.1.3. Finalists will be contacted via the social media platform(s) through which they submitted their entry, on or about 30 March 2026.
- 6.1.4. A finalist who does not respond to the Promoter's notification within 24 (twenty-four) hours, or who confirms they are unable to attend the Judging Event, will forfeit their finalist status. The Promoter will then contact the next eligible entrant.

### **6.2. Judging Event**

- 6.2.1. The Judging Event will take place on Tuesday, 31 March 2026 ("the Judging Event").
- 6.2.2. Finalists are required to attend the Judging Event in person. A finalist who fails to attend will be disqualified and the Promoter may, at its discretion, select an alternative winner from the remaining finalists or eligible entrants, or anyone deemed suitable in attendance of the Judging Event.
- 6.2.3. The decision of the judges at the Judging Event is final and no correspondence will be entered into regarding judging decisions.
- 6.2.4. Winners will be announced at the Judging Event.

### **6.3. Lucky Draws**

6.3.1. Lucky Draw winners will be selected by random draw from all valid entries received during the applicable draw week.

6.3.2. Winners will be notified via the contact number written on their entry slip.

## **7. ENTRY CONDITIONS AND DISQUALIFICATION**

7.1. All entries must comply with these terms and conditions. Non-compliant entries will be disqualified.

7.2. By entering, an entrant confirms that:

7.2.1. they have the right to submit the content;

7.2.2. their entry does not infringe the intellectual property rights of any third party; and

7.2.3. their entry does not contain any offensive, defamatory, obscene, or inappropriate content.

7.3. The Promoter reserves the right to disqualify any entrant who:

7.3.1. submits a fraudulent or dishonest entry;

7.3.2. tampers with or attempts to interfere with the Competition;

7.3.3. uses automated, robotic, or scripted entry methods;

7.3.4. behaves in a manner that is inappropriate, abusive, or harmful to the Promoter or other participants; or

7.3.5. violates these terms and conditions in any way.

7.4. Any attempt to manipulate or compromise the Competition will result in immediate disqualification.

## **8. INTELLECTUAL PROPERTY AND CONTENT RIGHTS**

8.1. By entering the Competition, each entrant grants the Promoter a non-exclusive, royalty-free, perpetual licence to use, reproduce, edit, publish, and display their entry (including their name, photograph, and likeness) for the purposes of marketing, advertising, and promoting the Competition and Hennie's across all media, including social media platforms.

8.2. Entrants retain ownership of their original content, subject to the licence granted in clause 8.1.

8.3. By entering, the entrant confirms that they have obtained all necessary consents from any identifiable third parties appearing in their entry.

## **9. PERSONAL INFORMATION AND PRIVACY**

- 9.1. Personal information collected in connection with this Competition (including names, contact numbers, and social media handles) will be processed by the Promoter in accordance with the relevant data protection legislation.
- 9.2. Personal information will only be used for the purposes of administering the Competition, contacting winners, and marketing by the Promoter (where consent has been given).
- 9.3. The Promoter may, after the winner has accepted the prize, and both before or after the winner of the Competition has been publicly announced, request that the winner permits the use of their image/s and/or name/s in their marketing material and/or participate in their marketing activities (including endorsing, promoting and/or advertising the services of the promoters, or any of their subsidiary, holding, associated, related and inter-related companies).
- 9.4. Entrants may opt out of marketing communications at any time by contacting the Promoter at the contact details provided.

## **10. LIMITATION OF LIABILITY**

- 10.1. To the maximum extent permitted in law, the owners of any Hennie's restaurant, the promoters, or any of their respective holding, subsidiary, associated, related and interrelated companies, or any of their respective directors, officers, managers, employees, agents, franchisees, or anyone associated with any of them, shall not incur any liability to any person for any injury, loss, claim or damage of any nature whatsoever whether direct, indirect, consequential or otherwise, as a result of (or in any way connected to) any person entering into, or arising from any cause whatsoever or howsoever arising from any person's participation in any way, in this Competition or as a result of (or in any way connected to) any prizes won, including any tax liability incurred by the winner (any such prizes being utilised and accepted at the sole and own risk of any winner thereof).
- 10.2. In the event of any act of God, strike, war, warlike operation, rebellion, riot, civil commotion, lockout, combination of workmen, interference of trade unions, suspension of labour, fire, accident, or (without regard to the foregoing enumeration) of any circumstances arising or action taken beyond or outside the reasonable control of the promoters preventing them from the performance of any obligation to an entrant or winner (any such event hereinafter called "Force Majeure") then the promoters shall be relieved of all such obligations to the entrant or winner during the period that such Force Majeure continues and shall not be liable for any delay or failure in the performance of any obligations or loss or damage which the entrant or winner may suffer due to or resulting from the Force Majeure. This includes governmental lockdowns.

- 10.3. Participation in the Competition is entirely at the entrant's own risk. Attending the Judging Event is at the finalist's own risk, and the Promoter accepts no liability for any injury, loss, or damage sustained at or in connection with the Judging Event.

## **11. GENERAL**

- 11.1. The Promoter reserves the right to amend, suspend, or cancel the Competition at any time without prior notice, in which event all entrants waive any claims against the Promoter.
- 11.2. These terms and conditions are governed by the laws of Namibia. Any disputes arising from this Competition shall be subject to the jurisdiction of the Namibian courts.
- 11.3. If any provision of these terms and conditions is found to be invalid, unlawful, or unenforceable, that provision shall be severed from the remaining provisions, which shall continue to be valid and enforceable.
- 11.4. Participation in the Competition constitutes acceptance of these terms and conditions in full.
- 11.5. These terms and conditions can be found at [www.therealhennies.co.za](http://www.therealhennies.co.za).

## **12. CONTACT INFORMATION**

If you have any questions about this Competition or these terms and conditions, please contact us:

Email: [blaf@therealhennies.co.za](mailto:blaf@therealhennies.co.za)

Website: [www.therealhennies.com](http://www.therealhennies.com)

Social Media: @therealhennies (Facebook, Instagram)